

MAIN STREET HOLDINGS

- Website:** www.mainstreetholdings.co.za
- Date of investment:** December 2012
- Industry:** General Merchandise Distribution
- Investment partners:** Management
- Equity percentage:** Majority stake
- Business description:**

Main Street is the holding company of three distinct businesses that supply branded and non-branded consumer goods to the South African market, principally through the large major retail chains, and to a lesser extent through smaller independent retailers. The individual businesses import, warehouse and distribute this general merchandise. Sunpac distributes cosmetic, oral care, haberdashery and baby products; Wechsler specialises in the distribution of housewares, hospitality, gifting and home décor products; and Just Fun is the largest toy distributor in the country. The three companies each hold agencies for leading international brands in their respective product categories, have their own brands and in some instances provide a private label offering to their retail customers. Their distribution channel includes supermarkets, department stores, specialty stores, pharmacies, home décor and gift stores, health, beauty and baby stores, as well as hotels and restaurants.

The transaction involved the structuring and financing of a management buy-out by Trinitas and other financial investors.

